



# The Wag Rag

## Fall 2024

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The Jersey Shore Animal Center is a private, 501-C-3 not for profit organization.

**Dear Friends: Happy Fall and Greetings from our Board of Directors, Staff, Volunteers and Residents.** It was a challenging Summer as adoptions continue to be slow and more and more of our animals become “long stay” residents. We have the best Team of staff and volunteers that care for and love our animals, providing their day to day needs and as much enrichment as we can give them. Sometimes it is overwhelming to see and experience these precious animals searching, crying out, and wondering when it will be their turn. On a bright side- and we do have the best bright side- the wonderful day filled with joy- the GOTCHA Day- The day they go home! To watch them go, some from being broken, abandoned and/or abused- to see the tail wags, hear the barks and purrs of approvals and the smiles on the faces of the adoptive parents- this IS the best day! And for some of us, if we did not have the gotcha days, we could not do what we do. None of these lives would be changed without you. You make the difference and the love that you give will come back to you. From all of us at our little shelter, and on behalf of all our animals- **thank you so very much.**

## Urgent: Shelters in Crisis – Animals Need Your Help Now More Than Ever



Right now, animal shelters across the country, including in our area, are facing a crisis like we've never seen before. Many shelters have been forced to temporarily close for intake due to an overwhelming number of pets being surrendered, something that's unheard of in our region. This is a heartbreaking situation, and animals need your support now more than ever. Financial struggles, housing issues, and life changes are forcing many people to give up their beloved pets, leading to overcrowded shelters and overwhelmed staff. This isn't just a distant issue – it's happening right here in our community. And without action, the situation will only worsen.

### Here's how you can help:

**Adopt:** Adoption is a lifeline for these animals. Shelters and rescues in the area are filled with loving cats, dogs, rabbits, and more – all waiting for a second

chance. When you adopt, you not only gain a devoted friend but also make room for another pet in desperate need. If you don't see the right match here, please ask us for recommendations – we work closely with other shelters and are happy to refer you to those in need.

**Foster:** Fostering is a critical way to free up space in shelters and provide comfort to pets who may be scared or anxious in a shelter environment. While we don't have a formal foster program at JSAC, we can connect you with shelters and rescue groups that do. Email us at [info@jerseyshoreanimalcenter.org](mailto:info@jerseyshoreanimalcenter.org) for referrals.

**Donate:** Every dollar counts. Donations help cover veterinary expenses, food, supplies, and the essential daily care these animals need. We also welcome material donations – you can check our wish list for ideas. Even the smallest contribution can make a world of difference in the lives of homeless pets.

**Educate:** Please share the plight of overpopulation, the importance of spaying and neutering and advocate for adopting. We are their voice – and we need to rally together to help these animals. They depend on us. By adopting, fostering, or donating, you can play a vital role in easing this crisis. The bond between humans and animals is transformative,

and together, we can give these pets the futures they deserve.

**Have a plan!** Do you have a written plan for your pets should something happen to you or your situation changes? This plan should include detailed instructions that indicate who will be the pet(s) caretaker. Before you choose a caretaker, please give careful consideration to your pets emotional and physical needs. The caretaker should be involved in all discussions and should be in agreement with your wishes. Often, we see situations where caretakers are named, they have no idea they were named and they are not in the position to care for your pet. Also, things change, life happens- revisit your plan often to assure that your wishes can be accommodated. For example, if you made the plan many years ago, the caretakers named could very well not be in the position now to help. Many situations that result in pets being surrendered to shelters can be avoided with realistic and proper planning.

Let's stand up for those who can't stand up for themselves. With your help, we can change the fate of countless animals and give them the loving homes they so desperately need. Please, take action today.

### Bow Wow Boutique Thrift Shop

Seasonal holiday shopping as well as the go to place for the best and coolest finds on a budget! Donations for the thrift shop are on Tuesday's only from 10am-3pm, Shop hours- Wednesday through Saturday from 10am-4pm. All merchandise is donated for our animals and all sales are used to help us rescue and care for them. Come shop, donate and help our Mission!

# Veterinarian Corner

*Happy Holidays for Pets from Dr. Baris:*

Happy Holidays! While all animal lovers want our pets to enjoy the holidays with us as members of our families, we should take certain precautions to keep them safe and happy. Many pets enjoy meeting our friends and family, but some become scared or overwhelmed by visitors. Be sure to provide a safe space for your pets so they can retreat if they feel the need for some private time. If they are extremely upset by holiday festivities and visitors, you can always talk to your veterinarian about medications to promote relaxation and relieve anxiety.

We would also love to share our holiday delicacies with our fur babies, but there are some foods which are not safe for pets to eat. This is not a complete list, but here are some foods to avoid:

1. High fat foods
2. Raw foods, such as eggs, meat, and fish
3. Alcohol
4. Bones
5. Candy, especially chocolate or sweets containing xylitol
6. Onion or garlic, both fresh and powdered
7. Coffee, including beans and chocolate covered espresso beans
8. Grapes and raisins
9. Trash  
(keep lids secure or put trash in an inaccessible room)

If you are worried that your pet has ingested something toxic, you can bring your pet to a veterinary hospital immediately or you can call the ASPCA Poison Control Center at (888)426-4435.

Remember that holiday plants such as ivy, holly, mistletoe, and poinsettias are also toxic to pets. Pine needles, while they are not toxic, can cause upset stomachs and possibly intestinal obstruction if our pets eat enough of them. Tinsel is another decoration to use with caution. Cats especially love to play with it, but they also like to swallow it. Tinsel can cause vomiting and possibly an intestinal obstruction. Surgery might be needed to remove it.

We wish you a joyous holiday season!

## WISH LIST

You can find our Wish List on our Website or when visiting the Shelter. Our forever staple items: Canned Cat Food-Friskies Pate (non-fish/non shredded), Dry Dog Food-Purina Pro Plan Chicken/Rice, Purina One, IAMS, Science Diet. SUPPLIES: Towels, Paper Towels, Bleach.

## Fundraisers for our Animals-Save the Date

- Saturday, Feb 8**-Galantine Event
- Sunday March 9**-Pocketbook Bingo
- Sunday, April 13**-Pet Photos with the Easter Bunny/Bake Sale
- Sunday, May 4, 2025**-Spring Fur Paws Gift Auction

# Holiday of Hope- Sunday, December 8, 12:00-4:00pm Rain or Shine

**JERSEY SHORE ANIMAL CENTER'S**

# Holiday of Hope

**PET PHOTOS WITH SANTA**

**SUNDAY  
DECEMBER 8, 2024  
12:00PM - 4:00PM**

**PHOTOS WITH SANTA  
BAKE SALE  
JSAC SWAG SALE  
REFRESHMENTS**

**BRING YOUR CAMERA OR PHONE-  
WE SUPPLY THE SANTA, YOU TAKE THE PHOTOS  
SANTA'S HELPERS CAN HELP YOU TAKE YOUR PHOTO!**

SPECIAL GUEST: WISH UPON A JAR - PAW PRINT ORNAMENTS (AVAILABLE FOR PURCHASE)

**ALL PETS MUST BE LEASHED: NO AGGRESSIVE ANIMALS!  
RAIN OR SHINE EVENT!  
185 BRICK BLVD. BRICK, NJ 08723**

We can't think of a better way to kick off the holiday season than with one of our most fun, pet friendly and not to be missed holiday fundraiser! Pet Photos with Santa (no aggressive animals), all dogs must be leashed (no retractable leashes), all other pets in carriers), Bake Sale, JSAC Swag Sale, Special Guest Wish Upon a Jar-Paw Print Ornaments. This is a magical day for all.

The Rosemary & Joseph Todino  
Low Cost Spay & Neuter Clinic

*Jersey Shore Animal Center*

**YES! WE'RE OPEN**

QR code

Icons: Cat, Dog, Rabbit, Bird

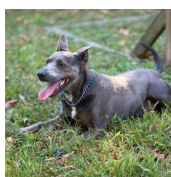
Our Rosemary and Joseph Todino Low Cost Spay/Neuter Clinic is open! Spaying and neutering and encouraging others to do so is the only way to fight pet overpopulation and help eliminate the risks of certain kinds of cancer and help to eliminate certain negative behaviors. We are currently accepting appointments for dogs, cats- and RABBITS under the age of 5 years. Please call 732-920-1600, option 2 or email: spayneuter@jerseyshoreanimalcenter.org You can also find information on our website <http://www.jerseyshoreanimalcenter.org>

**LONELY HEARTS:** *Our Shelter is no ordinary shelter. We are a family of caring, passionate staff, volunteers, donors and supporters that are committed to changing the lives of our residents. Every animal remains in our care until we find their home. Sometimes it takes longer and the longer they are here not only can it take a toll on these pets but the bond we create become much stronger. Some residents may know nothing else but shelter life. Our long stay pets are just as special as those fortunate enough to have spent a short time here. They may simply be overlooked; they may not show well in their kennel and they may not seek your attention. These are the pets who need you most. Please, if you are in the position to adopt and can open your heart and home, please do so and at minimum- share their plea. They all have their own stories but all have one thing in common- they have been failed by humans. Part of our Mission is to change this and find their best friend so they can live their best life!*



**Martha- 500+ Days:** Our royal Torti has officially moved into her new kingdom—the Purrington Lounge! After spending way too much time in a cage she hated, Martha finally gets to stretch out and enjoy the life she deserves. But what this regal lady really wants is her very own castle. Four-year-old Martha has been waiting at our shelter for over a year—way too long for a queen of her stature. She dreams of a home with a window to perch by, a cozy bed or couch to nap on, and when she's ready, a lap to claim as her throne. Martha's known for her classic torti-tude (Torti lovers, you know what we mean ), and while she doesn't like being restrained for vet care, she's healthy as can be! Spayed, fully vaccinated, FIV/Felv negative, and all her bloodwork is normal. She just needs a home where she can be the one and only pet—every queen deserves her own kingdom, after all!

If you're ready to offer Martha the forever home she's been waiting for, she'll be forever grateful.



**Luna- 270+ Days:** Can you believe this gorgeous silver-blue terrier mix has been waiting this long for her forever home? Since February, Luna hasn't had a single meeting, and it's breaking our hearts. Shelter life just isn't for this playful girl. Luna is a 2-year-old, 40 lb.

bundle of energy, and the perfect size for all your adventures! Whether she's chasing her favorite tennis ball in the yard or just enjoying the outdoors, she's trying her best to keep positive. But what she really needs is a home where she can run, play, and thrive.

She's looking for: An active family with a fenced yard. No cats, please. She gets along with some dogs, but a meet and greet is required to make sure it's a perfect match. Luna deserves her happily ever after!



**Dani- 250+ Days:** We are all scratching our heads wondering why this little gal is still here??!! This 2-year-old petite black beauty with mesmerizing eyes and playful spirit has been lounging around our free-roaming cat room since March, dreaming of her forever home. She's is

cat-friendly as they come and loves to chill with her feline pals. Dani is desperate to swap shelter life for snuggles in a loving home.

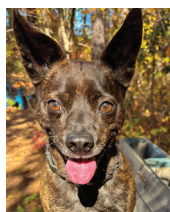


**Claire- 280+ Days:** Our Claire Bear – If you walk past her cage, you can't even look at her or she freaks out. Kennel stress is REAL. Being stuck in a cage for this long is REAL. Hating being in the shelter is REAL. Claire is a prime example of how to not judge a book by its cover and or not judge shelter animals by their kennel appearance. Outside of the kennels (on her short walks!) she is loveable, affectionate, outgoing, and likes other dogs! Consider opening your heart up to our girl and spread the word. She's the best!



**Sasha- 250+ Days:** A Special Kitty Looking for a Special Home! We have just found some news from Sasha's previous home...she is actually 15 years old!!! So, her health makes a little more sense to us now. So now we have this girl as a SUPER SENIOR! Sasha is a beautiful calico who has been with us since March, after coming from an overcrowded shelter. Shortly after her arrival, we discovered she was diabetic, and it's been a journey to get her diabetes under control. Managing her diabetes in the shelter has been tough, and we know Sasha would be much happier in a real home where she can truly thrive. She loves to be carried around. She's a calm, sweet, gentle girl who is happiest as the only pet and deserves a loving family to care for her.

Sasha is currently on 3 units of Prozac twice a day and a special diet of D/M dry and canned food. We are open to a foster or 501(c)(3) rescues who can provide her the attention and care she needs. A shelter is no place for a senior. Let's get this wonderful girl out of the shelter and into the cozy home she deserves!



**Dale: 240+ Days:** Another overlooked and ever so deserving amazing soul. This sweet, 2-year-old mixed breed, weighing in at 22 lbs., has been with us since March with no applications. Dale needs an active, dog-experienced home where he can be the star. He's happiest as the only pet but might get along with a smaller, bossy female (no cats, please). The kennel stress is getting to him, and he's ready to decompress and be part of a loving family. Give Dale the chance he deserves!

## "FIX THE FUTURE RAFFLE"

Win one of 3 prizes. Included with our newsletter are 5 raffle tickets, \$5 each- 5 chances of winning three prizes. You can purchase one, five or if you would like more tickets please call or email us. Your participation will help us to rescue and care for as many animals as we can and assist with our spay/neuter initiatives. The winning tickets will be drawn Tuesday, February 25, 2025- which is also World Spay Day!

# How You Can Help the Animals

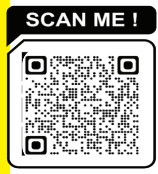
**Sponsor A Pet:** Online: Help our pets and get them more exposure on social media. More exposure means more people see the post giving the pet a greater chance of adoption. By sponsoring or “boosting” a Facebook post it helps to get more people to react, share, and comment on it. You may also reach new people who are likely interested in our page but don’t currently follow us. You can also sponsor a pet and help with their daily and medical care. Simply mark your donation with the pet’s name.

Link to sponsor a pet: <https://jerseyshoreanimalcenter.org/sponsorapet>

*No matter how much the gift, it matters! Make a Tax-Deductible Donation*

Please accept my gift in the amount of: \$25 \$50 \$75 \$10 Other \_\_\_\_\_

Please earmark my gift for:  General Fund  Rescue/Lifesaving Fund  Sponsor a Pet  
 In Memory of  In Honor of a Special Occasion or Event



**Unleash Your Ride!** Donate your working or non-working car or other vehicles/boats. We are excited to participate in a wonderful program that is quick, easy and another way to help our animals. If you have an old car, boat or motorcycle, please consider using this program. Once you complete your donation, all proceeds that we receive from the sale of your vehicle will go toward our Mission to help as many animals as we can. From daily care, medical needs and life-saving work, these donations will directly impact the lives of so many homeless and deserving animals. The process of donating is quick, easy- and free! Cars careasy.org



<https://careasy.org/jersey-shore-animal-center>

**Matching Gifts:** Many companies will match employee donations so your donation is doubled and the animals and you have twice the impact. Check if your company will match your gift.

\_\_\_My check made payable to Jersey Shore Animal Center is enclosed.

Donate Online

<https://jerseyshoreanimalcenter.org/donate>

\_\_\_\_\_Sign me up to receive emails:



Name: \_\_\_\_\_

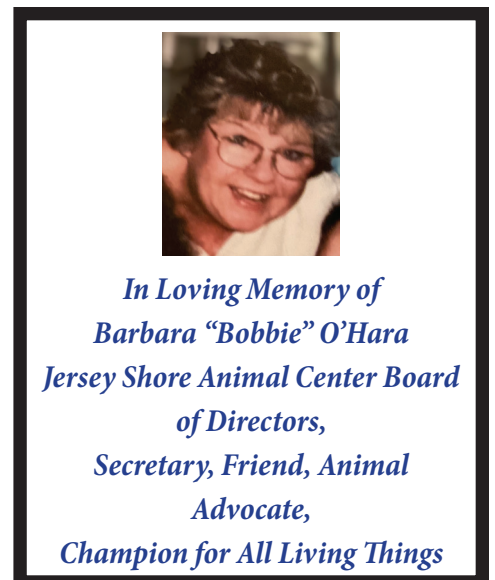
Email Address: \_\_\_\_\_

## WILLS AND ESTATES

Please remember our animal friends in your last will and testament. You can use the simple clause: “I bequeath to the Jersey Shore Animal Center, 185 Brick Boulevard, Brick NJ 08723 the sum of \$ \_\_\_\_\_ to be applied to the general care and protection of animals. If you wish to bequeath tangible property (real estate, investments, stocks, securities), we recommend that you obtain the appropriate legal and tax advice from your legal and accounting advisors. *Our Shelter is a living memorial to all animals and the humans who love them.*



**STAY CONNECTED ONLINE**



**Moving:** Please notify us of your new physical and email addresses. You can send us a snail mail or email your new information to: [info@jerseyshoreanimalcenter.org](mailto:info@jerseyshoreanimalcenter.org)

From all of us at the Jersey Shore Animal Center- Thank you for your continued support!