

**MEMBERSHIP ALERT!**

Congratulations to the 3 lucky winners in our 2005 "Holiday Madness" raffle:

1st Prize (\$700 gift cert.) – **Tracy Bacon**/Ticket #06800  
 2nd Prize (\$200 gift cert.) – **Linda Onorevole**/Ticket #26544  
 3rd Prize (\$100 gift cert.) – **Veronica Fredericks**/Ticket #41018

**MARK YOUR CALENDAR:**

- **MOTHER'S DAY RAFFLE:** Drawing Friday, May 12, 2006 at 3:00 p.m. Raffle Books Enclosed.
- **KINDRED SOULS DOG WALK:** Saturday, April 29, 2006 at Ocean County Park, Lakewood. Rain Date: May 6, 2006.
- **SPRING ADOPTION:** May 5, 6 & 7. The JSAC will have dogs available for adoption at PetSmart, Rt. 70, Lakewood. Adoption applications will be available in the store.
- **"BARK IN THE PARK"** Saturday, May 6, 2006. Blue Claws, First Energy Park, Lakewood.
- **SPRING 2006 GOLF OUTING:** Monday, May 15, 2006.
- **CALENDAR CONTEST 2007:** Good news! A free JSAC calendar will be sent to anyone submitting 4 or more photos of your favorite pet. Please remember that a \$10 entry fee must accompany each photo. Entry form enclosed.
- **COUNTRY & WESTERN DANCE:** Date: Saturday, September 16, 2006. Location: Elks Club, Washington St. & Clifton Ave., Toms River. Time: 7 p.m. - 11 p.m. Price: \$15 per person in advance; \$20 at the door. (All proceeds go to benefit the animals of the JSAC.) Ticket price includes soda, bottled water, snacks, door prizes and two dance lessons that evening by DJ Renegade and Debi. For more info, contact Pat Maxson at (732) 477-3299.
- **ANNUAL MEETING:** Monday, August 14, 2006 at 7 p.m. at the center. You must be a member to attend.


 If you live in Brick or Point Pleasant, please join us by tuning into our weekly TV show!

Our show times on Comcast Cable Channel 97 are:

**Tuesday 8:00 p.m.**  
**Wednesday 7:00 p.m.**  
**Thursday 8:00 p.m.**

**WILLS & ESTATES**

Please remember our animal friends in your last will and testament. Just use the simple clause "I bequeath to the JSAC, 185 Brick Boulevard, Brick, NJ 08723, the sum of \$\_\_\_\_\_ to be applicable to the general care and protection of animals."



The Jersey Shore Animal Center serves as animal control for Brick Township. We adopt to good homes in the tri-state area. We spay/neuter all animals prior to adoption, unless age or health preclude the procedure, as well as supply all routine shots and preventative medicines. A Pet Therapy Program visits nursing homes weekly. The Jersey Shore Animal Center is a private, a non-profit 501C3 organization. We rely on your support.

JERSEY SHORE ANIMAL CENTER  
 185 BRICK BOULEVARD  
 BRICK, NJ 08723

NON-PROFIT ORG.  
 U.S. POSTAGE  
**PAID**  
 Brick, N.J. 08723  
 PERMIT No. 48



# The Wag Rag

A Quarterly Publication of: Spring 2006

## Jersey Shore Animal Center

Tel: 732.920.1600 185 Brick Boulevard  
 Fax: 732.920.3706 Brick, NJ 08723  
 E-mail: info@jerseyshoreanimalcenter.org www.jerseyshoreanimalcenter.org  
 Shelter Hours: Tuesday - Sunday 1-4 p.m.

"There is hope for those who enter here"

### IT'S HAPPENING!!



BEFORE



AFTER

Building renovations are in high gear and the exterior of the building has undergone an enormous transformation as we have added approximately 4,000 square feet to the facility. As we near completion of Phase I, hoped to be the longest of our four phases of construction, we will be unveiling our new lobby, new Thrift Shop and renovated dog runs.

As you can imagine, it is difficult to maintain operations while such extensive work is done. Our Thrift Shop manager, Carol Foltz, has kept her chin high as she has endured roof leaks, alternate entrances, confused customers

and parking limitations. Our kennel group has worked hard to keep the animals away from construction noise and stress, moved supplies and squeezed operations including the loss of 47 of the dogs runs to be renovated at one time, a cost saving necessity. Our office staff has dealt with everything from power outages causing computer crashes to using personal cell phones for animal control police calls while phone systems were offline.

We have had the good fortune that our adoption rate has been high and our intake rate has been low. Never in our 25 years have our numbers been so low...somewhere

**"We have had the good fortune that our adoption rate has been high and our intake rate has been low. Never in our 25 years have our numbers been so low... somewhere someone is looking out for us."**

## Rosemary's Corner



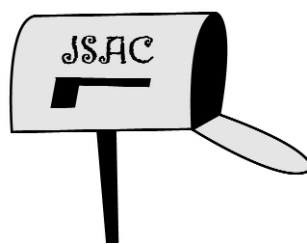
Dear friends, and good friends you are!

Thanks to you we realized \$63,527 at our latest Telethon held on Saturday, February 25th.

That's a lot of money from a small area of New Jersey on a day that was sunny, as opposed to rainy and miserable, when people stay home and watch T.V. Not only was it a financial success, but a warm and fuzzy day for us all. Greeting old friends both two-legged and four-legged was fun, and the love between the pets and the families consumed the room.

Thanks to everyone who appeared on our show and thanks to those who worked unseen in the back; staff and volunteers, animal lovers all. And last but not least, thanks to Comcast for donating time and employees to make the Telethon another wonderful experience for everyone concerned.

Love,  
Rosemary



HAPPY TAILS

*Chatting with Jag*



Dear Jersey Shore Animal Center,

*My name is Jimmy. Sometime during the summer of 2005 when I was about 3 months old, I was picked up and brought to your shelter. Although this might sound very sad to some people, because I am a Pit Bull I was a very lucky little guy to be taken into your care. My fate likely would have been quite different otherwise.*

*During the next three months, you took care of me, gave me my shots and neutered me, and even took me to obedience school! I know I wasn't the model puppy; I tore up my bedding and didn't want to walk nicely on a leash. But you persevered, and with your attention, and the training of Kindred Souls, eventually I learned to be a good boy.*

*In October 2005, I was adopted and brought home to live with Kevin and Gail. They both love me very, very much and give me the love, and the discipline, that I need. I now live in a nice house with a great yard with lots of woods behind it. All the neighbors on my street think I'm cool and always say how good looking and well-behaved I am. I have just recently graduated from another obedience class at Kindred Souls, and will attend an intermediate class starting next month. Although I have a tough-guy face, I am truly a sweetheart and may become a therapy dog someday (when I mature a bit, that is). I behave very well in the car and so I get to go lots of places with Kevin and Gail. My new life is great! For Christmas, I went on a two-week vacation to the Florida Keys! I had a great time and spent my days out on a boat ( I even fell in once!), chewing coconuts, and exploring beaches. I even got my picture taken at a famous spot in Key West.*

*In closing, I want to say "Thank You" for being there for me and for giving me a chance at a good life. You have truly made a difference in my life, and in Kevin and Gail's lives as well.*

*With much love and gratitude,  
Jimmy England*

More "Letters to Jag" on page 5.

## ANIMALS SEEKING HOMES



*Beautiful*

Female spayed; 5 year old  
FERRET



I came to the shelter a month ago you see,  
My owner was jailed and there was no one  
To take care of me.  
I was malnourished and dirty,  
I was losing my hair!  
I wasn't very pretty to look at,  
But the shelter staff didn't care.  
They took me to a vet  
And fed me nutritious food,  
I feel like a new ferret  
And I'm really looking good!

**HARLEY**

Female spayed; 2 years old  
DSH



Caught in a humane trap,  
She was pregnant, not fat.  
After a short time here  
Her kittens were born.  
All of them raised and adopted,  
Now Harley's forlorn.  
Why am I the one left here?  
When is it my chance to go home?

**KAPLAN**

Female spayed; 6 years old  
DSH



My owner decided one day to give me up,  
A cat was too much, he only wanted his pup.  
A mature and quiet gal,  
I don't stand out from the others.  
I keep to myself and sometimes  
Hide under the covers.  
I'm looking for a place, some warm quiet nook,  
When you come in for a visit, please give me a look.  
Living here since August, it's just way too long.  
I want to go to a home  
And have someplace to belong.

**NALA**

Female spayed; 4 years old  
DSH



Chubby and cute and gentle and sweet,  
Just a few of the terms that describe  
This cat who's so neat.  
She's the cat who will make you smile,  
Just look at that face!  
Look into your heart, do you have any space?  
Not often does a cat like this one come along,  
Won't you give her a family of her own  
Where she can belong?  
You won't be disappointed, that I can guarantee.  
She's a unique, one-of-a-kind,  
Matchless beauty.

**SNOWFLAKE**

Male neut; 1 year old  
RABBIT



Surrendered to the shelter  
When the novelty wore off,  
He's no longer wanted was what they had scoffed.  
They didn't do their research  
Before they bought me as a pet,  
They didn't know the work  
And responsibility as yet.  
As I grew into an adult,  
I was played with less and less,  
All I really needed was proper care  
And some gentleness.  
I did nothing wrong and have no case to plead,  
A rabbit-loving home is all that I need.

**SYLVESTER**

Male neut; 3 years old  
DSH



My owner died and I was left all alone  
No one took me in, I had lost my only home.  
For a year I relied on my wits  
To keep me out of harm's way.  
Finally someone brought me to the shelter,  
That was a grand day!  
There I was taken care of, bathed, vax'd and fed.  
I no longer had to fend for myself  
And have my very own bed.  
I now wait to be adopted,  
Each day I hope it's me.  
That will be the next cat leaving Meowville  
On his new journey.

## KINDRED SOULS DOG WALK

**WHEN:** Saturday, April 29, 2006

1:00 - 5:00 p.m.

**WHERE:** Ocean County Park, Lakewood

**Rain Date:** May 6, 2006

Participants may create their own pledge form. Please make all checks payable to JSAC. There will be games, relay races, prizes and water stations for humans and canines along the trail.

## CHOCOLATE BUNNIES ARE BETTER



All the signs of spring are here. Crocuses are in bloom, the birds are singing, and the days are getting longer, and Easter is right around the corner. Hooray! With spring comes rebirth! So why then do shelter workers cringe at the thought of spring? Not only do the shelters become overloaded with kittens in the spring because too many people fail to spay and neuter, but there are many shelters and rabbit rescue organizations that are overwhelmed with the number of rabbits that end up being surrendered or abandoned.

Rabbits are among the most mistreated of critters, being hunted for sport, used in cruel laboratory experiments, and often discarded as "throwaway pets." Unfortunately, many parents still buy their children bunnies for Easter and do not fully understand the responsibilities involved in their care. Rabbits should be kept as indoor pets and they can require more care than the average family may be prepared for. Did you know that the average lifespan of a rabbit is 8 to 10 years? Some have been reported to live 12 years and longer!

The parent must understand that he/she will be ultimately responsible for the care of the animal. Many parents believe that they can teach their child responsibility with regard to caring for small animals. When the children fall down on their responsibilities, some parents "teach the child a lesson" by surrendering the pet to a local shelter. They fail to recognize that they are punishing the rabbit, too. A better way to teach a child responsibility (the way my mom taught me) is to teach the child that the pet needs to be cared for before the child can play. I was taught to feed all my critters before I sat down to eat my own meal. And that is something I still do today!

Rabbits are not ideal pets for small children. They have delicate skeletal systems and can break their backs very

easily trying to squirm out of the arms of a little kid. Most rabbits like to have their feet firmly on the floor and don't generally like to be held for long periods of time. Rabbits actually are better-suited pets for adults, not children.

Rabbits can be expensive to care for as well. They should have a check up annually in the veterinary office. Make sure your veterinarian treats rabbits. Many of the medications that are prescribed for dogs and cats are not suitable for rabbits. They don't require vaccinations, but a veterinarian should perform physical exams to make sure the rabbit is in good health. Prevention is safer and often cheaper than treatment. Early diagnosis of an ailment can be the difference in whether a rabbit recovers.

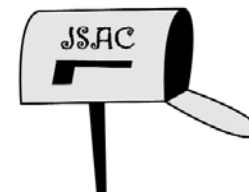
Finding a veterinarian who treats rabbits is sometimes difficult and spaying/neutering a rabbit is just as important as spaying/neutering a pet dog or cat. Spayed and neutered rabbits make better pets! Female rabbits especially can become territorial of their cage when left intact. It can be daunting to feed a rabbit who is guarding her cage and striking daily.

Rabbits need exercise! Rabbits should be housed as indoor pets and should be caged away from loud noises such as TV's or noisy pets. A room or sectioned off area of a room where they can stretch their legs a few hours a day is necessary. Make sure there is nothing dangerous for them to chew, i.e. telephone/electrical cords. Rabbits love to chew. Cardboard boxes and empty paper towel rolls stuffed with dark leafy greens or carrot tops are goodies that rabbits will love to chew on and play with.

Know someone thinking of getting a rabbit for the kids for Easter? Recommend a Chocolate Bunny! Or, send them in to see us at the shelter and we will send them home with a wealth of information in our rabbit information packet as well as good advice. Always encourage adopting a homeless bunny! There are so many wonderful rabbits in rescues and shelters who are waiting for permanent, loving homes.

### Our Spring 2006 Wish List...

- \* KMR milk
- \* Kitty litter (non-clumping)
- \* Training chain collars (20" and 22")
- \* Bleach
- \* Dish detergent
- \* White and color copy paper
- \* Timothy hay and alfalfa (for small animals)
- \* Stop and Shop gift certificates (for small animal greens and exotic pet/emergency needs)
- \* Big Item of the Spring: Building Fund donations to help us complete a free-roaming cat room, small animal room, new dog meeting rooms, new examination rooms, upgrade the dog runs to more spacious accommodations, improve our lobby and office areas and to build nurseries for the animals that come to us pregnant and give birth at the Center.



HAPPY TAILS

Chatting with Jag



Dear Jersey Shore Animal Center,

*Just a note to let you know that Mika (we decided to keep her name) is doing very well in her new home. She was adopted in April '05 and she has adjusted very well to her new family. She is such a sweet cat who loves to be brushed and played with. She especially loves our 9 year old daughter - they are inseparable.*

*She sleeps in a toy dog bed that my daughter has and loves to play "catch the lizard" (a toy) with her. She actually fetches sometimes. Her only bad habit is begging. She sits in the kitchen and meows the whole time a meal is being prepared. She also checks the kitchen sink at night to see if there is anything to nibble (there isn't, of course)*

Thank you for letting us give Mika a new home.

Sincerely,  
The Robertsons



For some more "Happy Tails", please visit our website:

[www.jerseyshoreanimalcenter.org/happy.html](http://www.jerseyshoreanimalcenter.org/happy.html)

If you've adopted and would like to send us a note, you can email us at [info@jerseyshoreanimalcenter.org](mailto:info@jerseyshoreanimalcenter.org)

## JUST A DOG...

From time to time, people tell me, "lighten up, it's just a dog" or "that's a lot of money for just a dog." They don't understand the distance traveled, the time spent, or the costs involved for "just a dog."

Some of my proudest moments have come about with "just a dog." Many hours have passed and my only company was "just a dog," but I did not once feel slighted.

Some of my saddest moments have been brought about by "just a dog," and in those days of darkness, the gentle touch of "just a dog" gave me comfort and reason to overcome the day.

If you, too, think it's "just a dog," then you will probably understand phrases like "just a friend," "just a sunrise," or "just a promise."

"Just a dog" brings joy into my life the very essence of friendship, trust and unbridled joy.

"Just a dog" brings out the compassion and patience that make me a better person. Because of "just a dog," I will rise early, take long walks and look longingly to the future. So for me and folks like me, it's not "just a dog" but the embodiment of all the hopes and dreams of the future, the fond memories of the past, and the pure joy of the moment.

"Just a dog" brings out what's good in me and diverts my thoughts away from myself and the worries of the day.

I hope that someday they can understand that it's not "just a dog," but the thing that gives me humanity and keeps me from being "just a man or woman." So the next time you hear the phrase "just a dog," just smile because they "just don't understand."

-Author unknown



If you witness any type of animal abuse in Brick, call the Jersey Shore Animal Center at (732) 920-1600. We have three Animal Cruelty investigators on staff. If we are unavailable to take your call, contact the Brick Police at (732) 262-1100 with a detailed report. For towns outside of Brick, contact the State SPCA at (800) 582-5979.

# IT'S HAPPENING!! - CONT'D



someone is looking out for us. And we really appreciate it. The next phase of construction will include the creation of our free-roaming cat room and small animal room. After that, we will convert the old Thrift Shop into a surgical suite, stray cat holding room, sick-dog ward and sick-cat ward and an examination suite. The final phase will create the "meet-and-greet" rooms, new laundry room, kitten room, wildlife room and whelping areas for cats and dogs that come to us pregnant or with little ones.

**W**hen will the entire project be completed? Our best estimate is August 2006. We hope you will stop by and see the exciting progress. Look for an exact date in our Summer newsletter. The facility will represent best practices in the animal welfare field and it will be gorgeous. Building fund donations are still needed.



**Donations may be made to:**

**JSAC Building Fund  
185 Brick Boulevard  
Brick, NJ 08723**

*Thank you for your support!*

## New Thrift Shop Coming in April!



**Meanwhile...The Thrift Shop is still open! Please call the shelter for information on the Grand Opening of the NEW Bow Wow Boutique.**

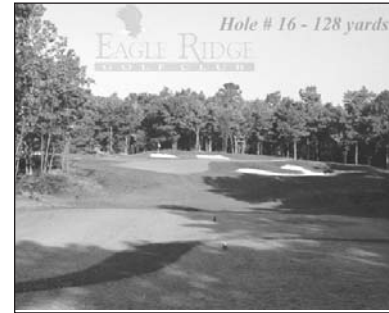


**W**e were the New Jersey shelter chosen by the Humane Society of the United States (HSUS) Regional Office and Hills® Science Diet to receive a scholarship to attend the HSUS Expo in Anaheim California March 8-11, 2006. Our Executive Director, Heather Cammisa, joined over 1,200 other shelter professionals, rescue folks, veterinarians and animal control officers to participate in educational sessions, networking opportunities and trade show activities.

**N**o time for fun and games with the building renovations underway, Heather flew out Wednesday, attended the

conference all day Thursday, Friday and Saturday morning and reported back to work at JSAC on Sunday, March 12, 2006. She returned with a wealth of information on new products and ideas to run the shelter and help the animals and our community. As Heather said, "I came home with a lot of homework!" We would like to thank the HSUS and Hills® for recognizing our organization and granting us this wonderful opportunity.

## 5th Annual JSAC Golf Outing



*Refreshment carts will be available throughout the event*

### SCHEDULE :

**Place:** Eagle Ridge Golf Club  
2 Augusta Boulevard,  
Lakewood  
**Date & Time:** Monday, May 15, 2006  
**7:00 am:** Registration and Hot Breakfast  
**8:00 am:** Tee Off  
**1:00 pm:** Open Bar, Lunch and Awards Ceremony, 50/50, Auction and much more!

### FEES:

Per Player: \$195 Foursome: \$750

MasterCard

Visa

Discover

Card Number

Expiration Date

Signature

### FORMAT:

California Scramble. A foursome will play the best drive and then you will play your own ball into the cup. Calloway System for scoring - No handicap cards.



If paying by check, please complete this form and mail back to:

**J.S.A.C. - 185 Brick Blvd.  
Brick, NJ 08723 (732)920-1600**

Sponsorship: \_\_\_\_\_

Players: \_\_\_\_\_

1. Name: \_\_\_\_\_

3. Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

2. Name: \_\_\_\_\_

4. Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Phone: \_\_\_\_\_

## JERSEY SHORE ANIMAL CENTER 2007 COMPANION CALENDAR CONTEST

JSAC invites you to enter your pet in the JSAC 2007 companion calendar. 12 pets will be chosen to be "pet of the month" & all entries will appear throughout the calendar. Photos will be judged on originality, clarity, composition, and the pets' personality. Photos will not be identified by name or owner to insure fairness in judging. Winners will be notified after judging and will win 4 calendars.....ENTER NOW!

### CONTEST RULES

- All entries must be received by August 15, 2006
- Original photos - pets only (fur, feathers, or scales) but no humans!
- \$10 entry fee per photo submitted - check or money order payable to "JSAC Calendar"
- Photos should be 5" X 7" or smaller  
DO NOT WRITE ON PHOTO
- Tape the label below to the back of the photo with the pet & owners information. For more than one entry make copies or copy info on a piece paper and attach to the extra photos so all photos are identified
- Photo entries cannot be returned

You may order your 2007 calendar by including \$11 per calendar to cover cost of shipping & handling. Send entries to:



**JSAC CALENDAR CONTEST**  
185 Brick Blvd., Brick, NJ 08723

### TYPE OF PET:

Dog  Cat  Other

Was pet adopted?  Yes  No

Adopted from  JSAC  Other facility

Pet's name \_\_\_\_\_

Owner's name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_

St. \_\_\_\_\_

Zip \_\_\_\_\_

Phone # \_\_\_\_\_

Number of calendars ordered @ \$11 \_\_\_\_\_